

January/ March 2010

This is the first issue of a quarterly electronic letter meant at keeping all member associations aware of Uniapac and its member associations' activities. As you will see, a lot is happening worldwide within all our associations. This is a real encouragement for all of us and it shows our collective dynamism at the service of an Economy serving Man and the Common Good. I do hope that this letter will help fostering friendship and links between us and will nourish our collective will to live up to the Gospel call in our so demanding economic world.

I want to convey a sincere thanks to our Uniapac secretary, Gwénola Robin, for gathering this information and putting together this letter.

At the beginning of this New Year, let me offer you and all you cherish my best wishes for 2010. May this year bring you under the blessing of God, health, happiness and success.

Pierre Lecocq

President

## News from UNIAPAC Executive Office

- Following the resolution of the International Board of September 30<sup>th</sup> 2009, we are actively working at setting up the Uniapac Foundation. First donations for a total of 2 million US\$ have been committed. Michel Camdessus, former IMF general manager and Jérôme Vignon, President of the Semaines Sociales, have accepted to be part of the Foundation Honor Committee. Establishment administrative process and the recruitment of the Foundation general manager will be launched during this quarter.

- **AFRICA:** The 25 African executives who attended the Mexico Congress and received before the CSR training, are organizing a gathering of 100 African executives from 10 African countries in Ouagadougou, Burkina Faso on February 25<sup>th</sup> and 26<sup>th</sup>. At this occasion, a Regional Africa Uniapac organization will be formally set-up in the presence of Pierre Lecocq.

- **On January 5<sup>th</sup>,** Pierre Lecocq met the Thailand Uniapac association CBEG in Bangkok. CBEG will help establishing contacts with Christian executives in India, Sri Lanka, Philippines, Hong Kong and Malaysia with the aim of setting up Uniapac

associations in these countries, which could eventually lead to the set-up of an Asian Uniapac Regional organization.

- **On February 13<sup>th</sup> and 14<sup>th</sup>**, Pierre Lecocq will represent Uniapac at a gathering of the leadership of the major international Christian NGO in Roma on the theme of Human Rights.

## UNIAPAC EUROPE

### \*\* VNO NCW/ THE NETHERLANDS

#### a) Conferences & Events

\***November 2009 27<sup>th</sup>**: Conference on Compassion, engagement and leadership with Franciscan inspiration: The former prime minister of Netherlands, Mr Ruud Lubbers, and Tex Gunning, member board AkzoNobel, gave lectures.

\***February 5<sup>th</sup> and 6<sup>th</sup> 2010**: Conference for the members of our employers' associations, and stakeholders ( Trade Unions, journalists, politicians)/ **Subject:** "Sustainable recovery"

\***April 2010 from 15<sup>th</sup> to 18<sup>th</sup>** in Bad Honnef, near Bonn (Germany)/ European social week /presence of Pierre Lecocq.

#### b) Spiritual time

\***November 20<sup>th</sup>/ 21<sup>st</sup> 2009**: recollection in an Abbaye with 10 participants.

### \*\* BKU/ GERMANY

60<sup>th</sup> anniversary of BKU/4 seminars on Social Teaching of the Church/1 day seminar in 4 regions of Germany: 40 attendants/ great interest in learning about this issue.

In 2010, BKU will work on "**Global challenges, crisis, influence of the Government**".

#### a) Conferences & Events

\***February 28<sup>th</sup> to March 2<sup>nd</sup> 2010 in Berlin**: Session of dialogue with representatives from the New German Government (Parliament)/ Topic: **Economic Policies of the new Government**/ Participants: Catholic Entrepreneurs (about 25 attendants) and catholic journalists.

\***March 5<sup>th</sup> & 6<sup>th</sup> 2010 in Cologne**: Conference co-organised by the Konrad Adenauer Foundation (KAS), very closed to the German Christian Democrats (longstanding relationship with BKU)/ Conferences on issues related to Entrepreneurial Development Cooperation (80 offices in developing countries, political reforms)/ **Key speakers:** The Bishop of Bamberg, also Chairman of the Bishops' Conference Commission on International Church issues (relationships with the Catholic Church on a worldwide level).

### \*\* UCID/ ITALY

## **a) Conferences & Events/ 3 main Working Groups:**

1) Two working groups on **CSR** / Organization of 2 yearly events:

**-Last October 2009/** Cardinal Siri Day: Congress in Genova every year /the best practices of CSR

**-April 2010 /** Itinerary day in the different locations in Italy: CSR in the Udine local area

2) Third Working group working on **Micro Finance and Credit.**

**-Last October and November 2009 in Roma :** UCID Technical Scientific Committee: a Forum every 3 months involving people out of UCID with leading profile persons, ie the Cardinal Bertone, the Vatican Secretary of State.

## **b) Youth Group**

Summer school in September in San Marino: study about CSR practices/ with the Professor Zamagni/ 30 attendants.

## **c) Publications**

A bi-mensual booklet/ UCID letter

Some books with the Vatican Publishing Company.: ie about the UCID/UNIAPAC Congress in Milano

## **\*\* CABE/ UK**

CABE has continued to grow during 2009 with almost 220 members and over 500 contacts. There is a new temporary Chairman for CABE John Ripley up to the next Annual General Meeting in April 2010. More than 400 people attended the 10 CABE events this year organized on a monthly basis with conferences given by a Christian in Business (20 to 30 attendants). In 2009, November 3rd/the Hugh Kay lecture /Annual event (150 attendants).

## **a) Conferences & Events**

**Relevant issues:** *Speaking truth to power* (Paul Moore), *good decision making* (Peter Shaw), *the importance of maintaining our role as salt and light in our workplaces* (John Ripley), *servant leadership in the current marketplace* (Peter Shaukat), *purpose and performance* (Jill Garrett) and *social responsibility* (John Varley / Barclays: social responsibility in Banking (available on the web site)

For 2010, CABE plans to organize fewer events of high quality with more impact/ **Special CABE Network events** with a clearly topical theme connecting their faith and work as Christians leading in the economy.

**March 2010** (6 weeks before the elections) / **Dominic Grieve, Shadow Secretary of State for Justice** will talk about one of CABE's Principles – Justice on 17th March.

## **b) Publications**

Press/ Articles: Not well structured media campaign: Objective to expand their impact with the media by enhancing the quality of their publications as well as

encouraging Christians to speak out credibly on issues of moral leadership in the economy.

A number of their talks have been reported in the media and as a result CABA's trustees have been interviewed about our work/ a couple of advertisements in the New Statesman which has raised the profile and significance of CABA in times such as these/ The talk of John Varley (Barclays) has brought about 4 requests for interview in New Zealand, Australia, USA.

### c) The Web site

The website also holds a number of articles written by Christians about the challenges we are facing.

Creation of a new LinkedIn groups for discussion: CABA or Women on the Move/ virtual networking opportunities/ For those who cannot physically attend our events creation of a UK-wide CABA network/ to gain wide acceptance in the UK that Christian values enhance economic and organizational health/ to be recognized as a credible voice of business leaders by the media in the UK

### d) Young people

Monitoring Guidance from the oldest/ CABA mentoring program/ The profile of members has changed. All the new members are young. 60% are more than 50 years, more women coming as well. A new series of regional CABA Networks are to be piloted in Guildford.

### **\*\*ASE/SPAIN**

#### a) Conferences & Events

**Last September 9th 2009:** meeting to examine the project to publish a book gathering all the comments on "CARITAS IN VERITATE".

**Last September 2009:** Participation to the Meeting with Bishops and Entrepreneurs in which spoke the Archbishop of Madrid (Every two months, dialogues with Bishops & entrepreneurs: 2 or 3 spiritual reflection sessions).

**Last November 26th 2009:** Participation to the Meeting with Bishops and Entrepreneurs in which spoke the new Bishop of Bilbao.

**Last November 28th & 29th:** Participation to **the XVII Annual Conference of the Forum of Seculars** in MADRID (association which gathers 55 secular associations)/ One of the speakers was the General Secretary of ASE, Don Pedro Murga Ulibarri. The topic was **"The time we are living. Religious freedom and economic crisis"**.

**Speakers:** Don Francisco Cases, Bishop of Canarias and representative of the Secular Apostolate Commission of the Bishops' Conference. More information on [www.forodelaicos.es/index.php](http://www.forodelaicos.es/index.php)

**January 13th 2010 :** Meeting of the Board of Directors to establish the activities' calendar for 2010.

**February 18th:** Presentation of the Book published by ASE on the Encyclical Caritas in Veritate.

**March 25th :** Reflection day organized by the Spiritual Adviser of ASE.

**Plans for 2010:** thinking about the cooperation with other associations working in the field of the Church Social teaching and important politicians (ministers).

## **\*\* Les EDC/ FRANCE**

### **a) Conferences & Events**

\*Regional meeting organized by each region;

\*Issue for next year: Encyclical Caritas in Veritate: **“What does it mean to imput gratuity in our business area?”**

**March 19 & 20th 2010:** Assises Nationales (Bi-annual conference): event organized every two years. Place: **Besançon**/ Subject **“Tenir le cap” (Stay the course)**: Two days to deepen this topic in the light of the Church Social Teaching and the Encyclical of the Pope Benoît XVI “Caritas in Veritate”.

Reflection, experiences’sharing, testimonies, spiritual time, high level speakers and theologians.

(click here to see the program).

**February 2, 2010:** “Le capitalisme en question”, Collège des Bernardins (Paris). Debate animated by Michel Cool, journalist and author of **«Pour un capitalisme au service de l’homme”**.

**January / February 2010 :** Itinerary Conferences on **«Pour un capitalisme au service de l’homme” with the presence of the EDC in Monaco, Lille and Saint Etienne.**

### **b) Publications**

- Publication on **October 2009** of the book **“Pour un capitalisme au service de l’homme, paroles de patrons chrétiens”**, Editions Albin Michel, gathering the testimonies of Christian business leaders. Most of them are members of the EDC. Tool of diffusion of the Christian values in the Business world.

-EDC magazine: **Dirigeants Chrétiens/** Special Dossier on “Encyclical, enterprise and gratuity »/ testimonies of business leaders and experts).

### **c) News**

**Next March 2010,** Robert Leblanc will replace Pierre Deschamps as President of les EDC.

## **\*MCC/ FRANCE**

### **a) Conferences & Events**

-December 6th 2009 : Conference Debate in the MCC office in Paris : the 4 authors of **“Comment gagner sa vie sans perdre son âme»** (“How to earn his living without

losing his soul" (Presses de la renaissance Jean Sola), were interviewed by members of the MCC.

In partnership with the Association of the Engineers of the Department of Civil Engineering, the National Syndicate of the Engineers of the Rural Engineering, of Waters and Forests, Bridges Alliance and the ACADI, the MCC proposes 3 Debates to answer this question: "Would the management be in crisis?".

-**January 8th, 2010:** Experiences' feedback with **Dominique Decèze**, author of "The machine to crush /When the privatizations kills, France Télécom", and Christophe Dejours, director of the Laboratory of occupational psychology in the institute for Engineering studies, author of "Suffering in France".

-**March 22nd, 2010:** "**Worried elites?**" with François Dupuy, author of « The fatigue of elites», and Xavier Neuschwander, assistant CEO of GTM construction.

- **March May 11th:** "**Captain by stormy weather, To what extent are we dependent on our purchasing power?**".

With the cooperation of 3 speakers discussed on the theme " Sponsorship and stock-exchange evolutions are they compatible? "/ Vincent Godebout, Director of the department sponsorship of the Secours catholique, Dominique Fouchard, General Secretary of AXA Atout Coeur, Michel Giraud, Chief Executive Officer of the Foundation of the second Chance), Former Minister of Employment, Chairman of the "Conseil Régional d'Ile de France", Senator, Deputy and mayor.

**b) Young Professionals (On a yearly basis: Young professionals' week-ends).**

- **March 27th and 28th, 2010** in Paris/ opportunity to share and to tie links between the Young Professionals of all France and to give the real national dimension to this network.

## \*ACEGE/ PORTUGAL

### a) Conferences & Events

-**January / February / March 2010:** Conference cycle of 10 **conferences on "Christian Business Leaders and Portugal"**

And 3 conferences on **Conflict management** , 2 conferences on **Leadership** and 1 conference on **Strategy & Mission** (Forum to Small and Medium Enterprises).

-**February 23th to 25th, 2010:** Visit with a Portuguese Episcopal Conference delegation to the European Institutions.

-**March 2010:** Election for the National Board

## \*\*ADIC/ BELGIUM

### a) Conferences & Events

-**October 29th, 2009** "Caritas in Veritate, Encyclique de Benoit XVI Présentation et analyse" with the participation of Msgr J. De Kesel, subsidiary Bishop for Brussels and Father Edouard Herr s.j. Spiritual Adviser for Uniapac.

- **February 4<sup>th</sup>**: Further to the publication of the book of **Philippe de Woot** on Leadership and Management (**«Lettre ouverte aux décideurs chrétiens en temps d'urgence» / Open Letter to the Christian decision-makers in time of emergency**»), ADIC organizes a Conference in Froidmont (Rixensart) whose title is **«What means being a Christian manager?»** .
- **February 24<sup>th</sup>**/ ADIC co-organizes with the ICHTUS group (Father Delhez s.j.) a conference given by Jean-Marie Pelt in the Auditorium Socrate in Louvain la Neuve on **Ecology/ Spirituality** .
- **Father Edouard Herr s.j.** , the **spiritual Adviser for UNIAPAC** has written a document on the Pope Benoît XVI 's Encyclique **« L'Encyclique Caritas in Veritate , une lecture»**, which has been distributed to all the members ([see the attached Article in French](#)).
- **January 5<sup>th</sup>**/ Parting ceremony to the Cardinal of Belgium Godsried Danneels.

## **b) Publications**

ADIC magazine "L'entreprise, l'homme" /The 2009 Hors serie is about the ADIC conference of March 12th 2009 **«The ethical teachings of the financial crisis»**.

**Speakers:** Jean Hilgers, Manager in the National Bank/ The Bishop Aloys Jousten, Bishop of Liège/ Jean Stéphenne, Chairman of SmithKline Beecham.

## **\*VCU/ SWITZERLAND**

### **a) Conferences & Events**

- Monthly reunions in the 7 sections of VCU Switzerland.
- **May, 8th 2010**/ Annual meeting on whose topic will be "Work-Life-Balance".
- Enhancement of their website [www.vcu.ch](http://www.vcu.ch).
- Closer cooperation with the association "Glaube und Wirtschaft" which works in a similar field than VCU.

## **\*VENITE/(SLOVAQUIA)**

### **a) Conferences & Events**

**December 2009- January 2010:**

- Meeting for young and VENITE members/ different subjects:
  - "Holy Family", how to be in silence and meditate within the family circle
  - "Justice in the company/ family/ Community we are "
  - "How to fight against the fear"
  - "Crisis: time of change: what you have to give up"/ Prayer meeting in East and West Slovakia/ topic: Family in the Pope's speeches at the end and beginning of the year and in the pastoral letters of the bishops of Slovakia.

**January & February 2010:**

- 4 days Meeting with the young people

- Meeting in East Slovakia in the nature 1 day Holy mass, lunch together topic in the afternoon Success.

**March 2010:**

-Spiritual exercises - Jesuits

**b) Spiritual recollections:**

Meditation, confession, discussion...before Easter separately for parents and young in 3 regions of Slovakia.

## UNIAPAC LATIN AMERICA (Oct 2009/ Jan 2010)

### **\*ACDE ARGENTINA**

#### **a) Conferences & Events**

-**8th Edition of the Prize ENRIQUE SHAW** whose objective is to distinguish the companies which help to reinsert in the professional life those who are, for different reasons, excluded from the productive activity and from the society/Open to any company (any size, any sector of activity).

-**7th edition of the PRODIEM 2010** (Programa de Dirigencia Empresarial de ACDE), **The ACDE Program of Managerial Leadership/** Have already participated more than 130 leaders/ Topics as the work organization, the resources' management and the authority.

### **\*ADCE MINAS GERAIS/BRAZIL**

#### **a) Conferences & Events**

-**October 15<sup>th</sup>, 2009:** 7th Seminar of **The Federation of Industries of Minas Gerais (FIEMG)** which organized the 4th International Conference/ Topic "Durability, Governance & Innovation."

ADCE Minas Gerais animated one Round Table **on « Profit of Values »/Speakers** Sérgio Cavalleri, President of ADCE Minas Gerais, Marco Túlio Zaninni, ADCE Director.

**November 16<sup>th</sup>, 2009: Lunch in the FIEMG/** with the mayor of Belo Horizonte/ topic: "BH which everybody likes".

### **\*ADCE/ PORTO ALEGRE/BRAZIL**

#### **a) Conferences & Events**

-**Lunches every week** for the members with high level speakers on subjects like Spirituality, Social Teaching, Politics, Ethics.

- **Seminars** on Honesty, Authority/Training course on Christian leadership delivering a certificate recognized by the Minister of Education/Spiritual and reflection sessions.

### **\*USEC/ CHILE**

#### **a) Conferences & Events**

-**November 27<sup>th</sup>, 2009:** "Social Dialogue: «Do we know how to communicate?"/ With high authorities and representatives of the managerial, syndical, governmental and ecclesial area. This kind of debates contributes to cohesion & social peace between the Trade Unions, the Business leaders, the Government and the Church.

**Speakers :** Andrés Concha, President of Sofofa/ Diego Olivares, president of the National Union of Workers and Rodrigo Tupper, Priest.

Inauguration by Rolando Madeiros, President of USEC and the Minister of Employment Claudia Serrano and Guillermo Miranda, OIT.

- **December 9<sup>th</sup>, 2009:** "Un café con...": every month/ is invited one specialist in a field which may interest the members. This time was invited **José María Simone, vice-President for Uniapac Latin America/** The subject "Life and Work of Enrique Shaw. A business leader leaving us up"

-Relaunching of **the Entrepreneurship Mission (2010-2011)** with this appeal to be "disciple and missionary".

(The first Mission took place in the years 90's, with 5 000 business leaders).

**Date: official launching of the EM in 2011/** 6 to 8 sessions between a coach and 10 business leaders to pray, learn, share experiences and come to agreements and necessary changes to enhance a Christian culture and promote the integral development of their collaborators.

The objective is to build "a New Culture of the Enterprise" (words of the Pope Benoit XVI).

## **\*ADEC PARAGUAY**

### **a) Conferences & Events**

-**October 31, 2009: The forum of the good practices in the field of CSR in Latin America** (more than 100 subjects)/more than 20 organizations, foundations and Consulting groups famous for their CSR ([www.rsiberoamerica.net](http://www.rsiberoamerica.net)). It is open to professionals, companies, consultants, organizations, the tertiary sector. It is free and without commercial objectives and publicity. It allows to have access to the best practices of CSR.

**Among the associations which have launched the forum, there are :**

ADEC (Paraguay), Forétca (Foro para la evaluación de la gestión ética), Centro Mexicano de

Filantropía (CEMEFI), fundación másfamilia, fundación ECODES (ecología y desarrollo), gentna (Argentina), Lino Clemente y Asociados (Venezuela), RSE Consultores (Costa Rica), R&S

Consultng (Colombia), ACSSE / Acción Social empresarial (México).

-**"Workshop on introduction to CSR"** for suppliers of Telecel SA organized by ADEC and the mobile telephone company Telecel SA/ 8 hours of work on many subjects (governance, internal public, suppliers, clients, consumers, Environment..)/**Speaker:** Mónica Alonso, technical coordinator of the Program of Corporate Social Responsibility within ADEC with debates.

-**CEMEF (Mexican Center for Philanthropy)** congratulated ADEC for its promotion of CSR in Paraguay during the UNIAPAC International Congress.

As well as “Desarrollo Agrícola del Paraguay” and “Visión Banco SAECA” as exemplary companies for their Social Responsibility practices in Latin America.

## **b) Publications**

-**October, 2009**/Publication by ADEC in Paraguay of “**CSR: implementation guideline for Small & Medium- size companies**”/ Short & didactic document.

with the support of the “Banco Interamericano de Desarrollo”/ Consolidation of the previous work between 2006 & 2009 with the project called: “**Adding practices of CSR in small and medium-size enterprises in Paraguay**”.

This process means to understand and adopt a concept which is still new for many companies.

Next step : Soon **2nd publication**: “**Good practices of CSR in small and medium-size enterprises in Paraguay**”/ Sharing of Experiences of CSR over one year: objective to diffuse the individual initiatives of the companies who start with CSR, in order to impulse collective social actions.

-A supplement of ADEC CSR in the daily paper Última Hora (Last Hour).

Third supplement within the framework of a project of 12 pages about the results of the project “**Implementing practices of CSR in small and medium-size enterprises**”, in the daily paper “Últma Hora”. Exclusive interviews with those who are responsible of the project, advices on what has to do a big company to work with its suppliers, how implement CSR in the company, detailed results of the actions of the project, etc....

Distribution of 20000 copies in the daily paper “Últma Hora” in the country.

-**October 29, 2009** : Presentation of the book “The Republic as ethical task” of the philosopher Mario Ramos-Reyes

Articles published by the author of the column “Reflections starting from ADEC in the “Últma Hora ». The book has been published by ADEC and the Catholic University.

## **ACDE/URUGUAY**

### **a) Conferences & Events**

- **November 18<sup>th</sup>, 2009**: Presentation and announcement of the results of the 7th edition of “**the National Indication of CSR**” (el IRSE 2009) with the Vice-President of the Republic, Rodolfo Nin Novoa, organized by ACDE and DERES (Development of CSR), with the support of the Economy Department of Social sciences (University of the Republic (Udelar)/ More than 100 companies have participated from private and public sectors, national and multinational (104 private companies and 6 public ones)/ Analysis of the evolution and variations in CSR and what is fruitful for the social & economic development of the company (the CSR actions towards the Community have increased by a 18%).

**-November 27, 2010**/Event organized by ACDE and the Fondation Konrad Adenauer "Guía para modernizar las relaciones laborales" (Guideline to modernize the work relationships), compiling the results of the Round tables with business leaders and Trade Unions in 2009 in the field of the **Program "Work Relationships from the Confrontation to the Cooperation"**.

**Speakers** : The business leader Claudia Sánchez, President of CITA SA, and the leader of Trade Union Julio Burgueño, President of the Paper Federation of Uruguay.

#### **-Forum with the Economic team of the Government**

**Attendants** : the Under Secretary of State of Economy and Finances, Andrés Masoller and Michael Borchardt, Director of the Consulting macro-economical and financial company, Martin Dibaroure, Director of the Planning and Budget Office, Mario Bergara, President of the Central Bank of Uruguay, and the Minister of Economy & Finance Álvaro García.

#### **b) Publications**

- **"Dialogue between business leaders and trade Unions leaders. Guideline for modernize the working relationships"**, given to the new Government since November 29th 2009.

### **UNIAPAC AFRICA**

#### **\*ACATHA B (BURKINA FASO) & PADIC (CAMEROON) & ACGD (ANGOLA)**

These 3 associations officially members of Uniapac since October 2009 during the last International Board in Mexico, followed a 4 days-formation on CSR in Mexico before the Uniapac Mexico Congress.

Further to this rich and strong experience, and in order to spread it through Africa, they organize a conference from **24th till 27th of February 2010** in **Ouagadougou (Burkina Faso)** on the theme of the Christian Social Responsibility. They will present the **DIFOSO** program (**D**iplôme à la **F**ORMation **S**Ociale) which has been experimented for a long time by the Mexicans. This event will mark the launching of **UNIAPAC Africa**.

Two Mexican speakers will be present to this event, and they will share us their experience and know-how in social Responsibility.